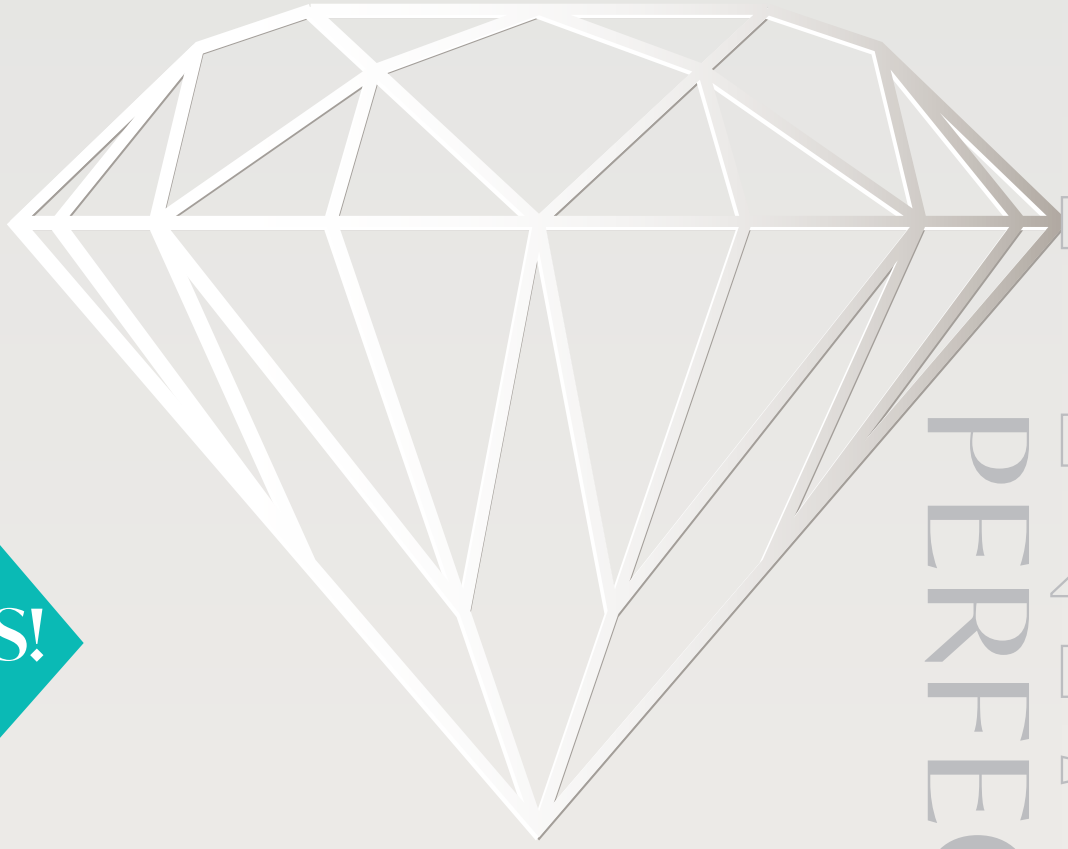
2021

National Print Awards ✦ Print Industry Creativity Awards



PRINT PERFECTION

CALL FOR ENTRIES!

Entries close Friday 30 April 2021!

Perfection is no accident. Not in life, and certainly not in print.

For nearly forty years, the Australian Printing Awards have been recognising and celebrating the achievement of perfection in print, in all its forms.

Now, it's your chance to showcase your print perfection.

Creating the perfect entry is no fluke, it takes expert craftsmanship and skill. Aim high and the perfect entry can win you gold. Enter your most prized entries and you'll have industry members all over the country saying "it's print perfection!"

DINNER DATES

2ND JULY **ADELAIDE** South Australia	9TH JULY **MELBOURNE** Victoria	16TH JULY **SYDNEY** New South Wales
23RD JULY **BRISBANE** Queensland	31ST JULY **PERTH** Western Australia	30TH SEPTEMBER **NATIONAL PRINT AWARDS** Melbourne, Victoria

TICKETS

PVCA MEMBERS
Ticket: **$100.00**

NON-MEMBERS
Ticket: **$120.00**

Prices exclude booking fee. Prices are for state events.

perfection

/pəˈfɛkʃ(ə)n/

noun

1. the state or quality of being perfect.
2. the action or process of improving something until it is faultless

www.printingawards.com.au

Presentation Ceremony

Gold medal winners will be announced during the presentation ceremony in their respective state. Those gold winners are then considered for the 38th annual National Print Awards, brought to you by Media Super. All medal winners will be featured in the awards book, and each years' winners will be added to the print awards website.

Winners will receive a medal and certificate and winners' names will be shown at the pre-sentation ceremony. We also encourage our winners to share their award success on their online and print platforms to help promote their quality craftsmanship!

CATEGORIES

When completing your entry form please nominate the category and note any additional information when required.

Business Categories

1

MEDIA SUPER YOUNG EXECUTIVE OF THE YEAR AWARD
Recognises and rewards exceptional employees who show exemplary promise as a future leader in the print, packaging and visual communications sector.

2

WORKPLACE ENVIRONMENT AWARD

3

CREATIVE SUSTAINABILITY AWARD
Free to all SGP members. Your creative green business initiative.

4

EXCEPTIONAL WOMEN IN PRINT
Recognises women that stand out in a male dominated industry.

5

MEDIA SUPER LIFETIME ACHIEVEMENT AWARD
Printing Industry Award to a long service outstanding contributor to the industry.

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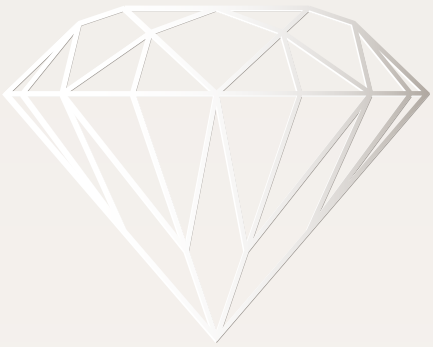


Judges Awards

6

JUDGES AWARD
From the wide collection of entries received the judges select one (1) special award winner.

7

INTERNATIONAL JUDGES BOOK PRIZE
The third annual international judges book prize will be awarded to one special book (any format).

PRINT PERFECTION

General Print

8

123 PRINT!
Any printed document or packaging item which is produced by a one, two or three colour process. Any print process. Embellishments are not counted as a colour.

9

PRINTER OF THE YEAR
– OFFSET

10

PRINTER OF THE YEAR
– DIGITAL

11

BOOK PRINTING
OFFSET – ANY BINDING

12

BOOK PRINTING
DIGITAL – ANY BINDING

13

LEAFLETS/FLYERS/BROCHURES
– OFFSET
Up to 20 pages. Any more pages would qualify the piece as a catalogue or magazine.

14

LEAFLETS/FLYERS/BROCHURES
– DIGITAL
Up to 20 pages. Any more pages would qualify the piece as a catalogue or magazine.

15

BOOKLETS/CATALOGUES/MAGAZINES
– OFFSET

16

BOOKLETTS/CATALOGUES/MAGAZINES
– DIGITAL

17

SPECIALTY PRINTING
Printers applying new innovative and current technologies in unique ways. May include but is not limited to promotional printing, 3D printing, letterpress, architectural printing, glass printing, screen printing, laser etching or textile printing. Any number of colours, any substrate and any printing method.

18

COMMERCIAL PRINTING
Any piece printed for commercial purposes. Newspapers, direct mail, point of sale etc.

19

STATIONERY PRINTING
Any stationery item (letterheads, business cards, envelopes, calendars etc.).

Finishing & Labelling

20

EMBELLISHMENT
Any number of passes or any material including embossing, debossing, die or forme cutting and any other enhancement. Includes foil stamp, coating raised and Hi build.

21

PRINTER OF THE YEAR
– LABELLING
Flat sheet or rolls.
Any method, any number of colours.

Other Categories

22
SELF-PROMOTION
Entries must promote the company that is part of the printing or design industry.

23
PRINTER OF THE YEAR
– LARGE FORMAT
Printed on any substrate, any printing method.
Includes pull up banners, indoor visual, building banners, bus shelter signage, real estate signage etc.

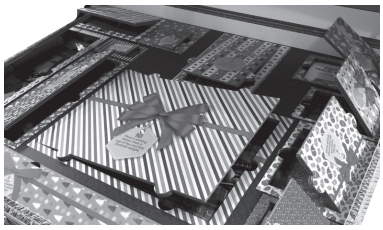
24
PRINTER OF THE YEAR
– PACKAGING
Any package of a 3-dimensional structure and forming in any substrates and printing methods. Should not be a product label, swing tag or wrapping.

25
LIMITED EDITION PIECE
May include any item that is produced in numbered limited quantities. Any printing method – Less than 500 copies.

26
REGIONAL PRINTER OF THE YEAR
— UP TO 12 EMPLOYEES
The submitted piece must be reason-ably done "in house". Some outside work is acceptable e.g. perfect bind-ing or emboss (must be declared).

27
REGIONAL PRINTER OF THE YEAR
– OVER 12 EMPLOYEES
The submitted piece must be reasonably done "in house". Some outside work is acceptable e.g. perfect binding or emboss (must be declared).

28
SMALL BUSINESS PRINTER OF THE YEAR
– UP TO 12 EMPLOYEES
The submitted piece must be reason-ably done "in house". Some outside work is acceptable e.g. perfect binding or emboss (must be declared).



DESIGN

29
DESIGN2PRINT!
Open to any currently enrolled design student.
Rewards exemplary design that has gone to print.

30
MULTI PIECE PROMOTIONS & CAMPAIGNS
Production of three or more items of a consistent theme for the same client, which may include multi-channel digital campaigns.

31
BRANDING & IDENTITY
Corporate, retail, hospitality, fashion etc.

32
DESIGNER OF YEAR

NATIONAL PRINT AWARDS - AUSTRALIA

PRINT
PERFECTION

SPONSORS

PROUDLY SPONSORED BY

PLATINUM

media super — An Industry SuperFund

GOLD

CURRIE

RICOH imagine. change.

SILVER

Roland

KNIGHT SUPERIOR PAPERS Bal & Daggett

BRONZE

ORAFOL

print IQ

Our partnership packages offer top level exposure with a comprehensive package of benefits tailored to best meet the partner's objectives.

PVCA's Industry Partnership packages provide access to over 750 businesses via range of promotional opportunities. The Printing Industry Creativity and National Print Awards provide a platform to promote partners and introduce new businesses to the industry.

Please contact events@pvca.org.au for a partnership brochure.

BUSINESS AWARDS

For categories 1, 2, 3, 4 & 5 please complete the business awards entry at **www.printingawards.com.au**

Media Super Young Executive of the Year recognises and rewards exceptional employees who show exemplary promise as future leader in the print, packaging and visual communications sector. The nomination should reflect on the nominee's career path to date, detailing their areas of interest and special capabilities. Nominees will be announced in each state and a winner will be awarded at the 38th annual National Print Awards presented by Media Super on the 30th September 2021.

Workplace Environment Award embodies a company's commitment to quality and excellence, passion for success, and recognises a safety-focused environment. This award honours companies that embrace the most sought-after qualities for today's work environment:

- Communication & culture
- Employee Resources & Benefits
- Safety & Work Environment

Creative Sustainability Award is FREE to all Sustainable Green Print Members and awards a creative green business initiative.

Exceptional Women in Print recognises exceptional women that are:

- Widely recognised as having made a major impact on the graphic arts industry
- Have a record of participating in both local and national professional activities
- Have been active in the industry over a period of time and involved in many facets of the graphic arts industry

Media Super Lifetime Achievement Award recognises a long service outstanding contributor to the industry. This award is presented at the 38th annual National Print Awards presented by Media Super on the 30th September.

Conditions of Entry

01	All entries must have been printed between January 2020 and 31 December 2020.
02	All entries must be accompanied by the relevant entry fee ($50* per entry, GST inclusive, for Print & Visual Communication Association members, $80* per entry, GST inclusive, for non-Print & Visual Communication Association members. *Entry fee subject to processing fees.
03	Entries should be addressed and delivered to: **Printing Industry Creativity Awards** **c/- Visual Connections** **Unit 4, 123 Midson Road, Epping NSW 2121**
04	Entries are open to all Australian based companies, individuals or associations involved in area of print production, including: Advertising agencies, art and design studios, advertisers and clients, printing companies, pre-press companies, print finishing, paper merchants, design students, or any other person or company associated with the production of print.
05	Two (2) samples of each entry are required where possible. Where original work cannot but submitted (e.g. large scale signage), a high resolution image of the work should be entered, along with a small sample (1mx1m maximum) of the original work. Digital components of entries should be submitted via www.printingawards.com.au or via email events@pvca.org.au
06	There is no restriction on the type of stock used or the method of printing. Imported stock, artwork or photographs from overseas sources are acceptable. Reproduction film and printing and finishing however, must be produced in Australia.
07	An official entry form must be completed for each entry. Please supply typed or clearly written details. Forms must be fully completed and make recognition of all contributing sources, with accurate spelling as the details submitted on the entry will be used as copy for the award book and certificates. The committee accepts no responsibility for any inaccuracies in the details submitted.
08	Entries of value should be insured by the entrant. Although every care is taken, PVCA accepts no responsibility for any entry that is lost or damaged whilst in their possession or in transit.
09	All entries will be retained by the PVCA. However, if you require your entry to be returned, you must stipulate this on the entry form. Entries can be collected in person or by courier, to be arranged by the entrant. All entries that aren't noted "to be returned" become the property of the PVCA and will be donated at the end of the awards programme.
10	Entries are restricted to six entries per category, per company. Companies may enter as many categories as they choose. In the event a company enters more than this number in a single category, a panel of judges will determine which six should go onto the main judging in that category, or will reassign entries to a different category if possible.
11	The judges' decision will be final. Each entry will be considered and evaluated for print quality. Judging is based on excellence of print quality achieved. The submitted sample will be assumed to be representative of the total run. The judges may also reclassify any entry where it is not to the disadvantage of the entrant.
12	Entries, regardless of category or format, that promote any organisation within a scope of the printing industry, or which feature the printing company or entrant's name as a prominent feature of the entry, will be classified as "self-promotion".
13	**Entries close on 30th April 2021** and no further entries will be accepted. **All entries must be shipped and received by 7th May 2021**. Submissions received after the 7th will not be accepted.

Entry Form

Pay and submit additional entry forms at www.printingawards.com.au. Business award entry forms are available on the website. Complete one entry form for each entry. Entries close 30th April 2021.

SECTION A – ENTRY INFORMATION

(This will NOT be shown to the judges, but is necessary for your awards and award collateral)

Entered by: _____ *(Company name)*

Contact: _____

Physical Address: _____

Phone: _____

Email: _____

Title of Entry: _____

Description: _____

Printed by: _____ *(Company name)*

Client Company: _____

Pre Press: _____

Print finishing by: _____

Designer: _____ *(Name or company)*

Stock supplied by: _____ *(Merchant's name, brand name):*

Additional information: *(graphic designer, ink company, art director, illustrator, typographer etc.)* _____

SECTION B – PRODUCTION INFORMATION

(This will be shown to the judges)

Category entered: _____

Print method: _____

No.ink colours: _____

No. press passes: _____

Embellishments: _____

Technical details: _____ *(including finishing processes)*

DECLARATION

☐ I have read and accept the conditions of entry. I certify this entry was printed between 1st January 2020 – 31st December 2020 and all information submitted on this entry form is correct. I confirm that I have the authority to submit the entry of behalf of the company listed.

Please complete payment at www.printingawards.com.au

☐ If you would like your entry returned please tick the box (PVCA will contact you when the entry is no longer needed).

CHECKLIST

PRINT PERFECTION

- ✓ Carefully select samples of your best work and complete the entry form. Check that the details are accurate and legible. Remember that the information you supply will be used as copy in the award book and certificates if successful.
- ✓ Complete payment at **www.printingawards.com.au**
- ✓ If you would like us to return your entry please mark the entry form accordingly.
- ✓ Entries close 30th April 2021.

Dates to Remember

◆ 1ST FEBRUARY 2021 ◆
Entries open

◆ 30TH APRIL 2021 ◆
Entries close and must be shipped

◆ 30th SEPTEMBER 2021 ◆
NATIONAL PRINT AWARDS – Melbourne, Victoria

◆ OCTOBER 2021 ◆
Print 2 Parliament! Canberra, ACT

NATIONAL PRINT AWARDS - AUSTRALIA -

ENTRY FEES

PVCA MEMBERS
First Entry: **FREE** ◆ Per Entry: **$50.00**

NON-MEMBERS
Subject to processing fees ◆ Per Entry: **$80.00**

Further Information

Print & Visual Communications Association
c/– Visual Connections
Unit 4, 123 Midson Road
Epping NSW 2121

T: 02 9868 1577
E: events@pvca.org.au
W: www.printingawards.com.au

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